



# LADY DESIGN

Created by Professional Designers

2015 Collection



# LADY DESIGN

Express yourself with paint on your walls; let them become the masterpieces of your home. From stone texture to smooth and silky touch, Jotun Lady Design Paints will make your walls become doors to any world you wish to go. In this inspiration book you will find the gates we've opened with the radiant colours and extensive craft of Jotun Lady Design Paints. You can now keep turning your home into any destination or dream you want.

**Join us to discover and experience our new collection of designs.**





*Mona Hussein*

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At Jotun, not only are we bringing you a world of effects to redecorate your home, but we're also showing you how, thanks to the help of acclaimed Egyptian interior designer Mona Hussein.

Mona dedicates her life to designing glamorous interiors for all her clients, and now she's joined us to help inspire a new look for your home décor. With her keen eye for detail, Mona has paired a range of stunning designs with a host of furniture options to bring you six distinct inspirations for how your home could appear.

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**-MHIDH-**  
MONA HUSSEIN DESIGN HOUSE





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# HISTORIC

*Let us take a walk  
through time.*

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Classic Roman finish





Where you can rebuild the great walls of every generation on the walls of your home. Treat them with a variety of stone colours and textures, and let history inspire the future to create that authentic look. Make home your pillar of strength.



H1 - Travertine



H2 - Time Craft



H3 - Basalt



H4 - Natural Stone



H5 - Blue Sandstone







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# ELEGANCE

*Step away from the aging stone  
of Europe into the glamour  
of Arabian vintage.*

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Diamond sparkle finish





E1 - Precious Metals



E2 - Rusted Copper



E3 - Desert Sky

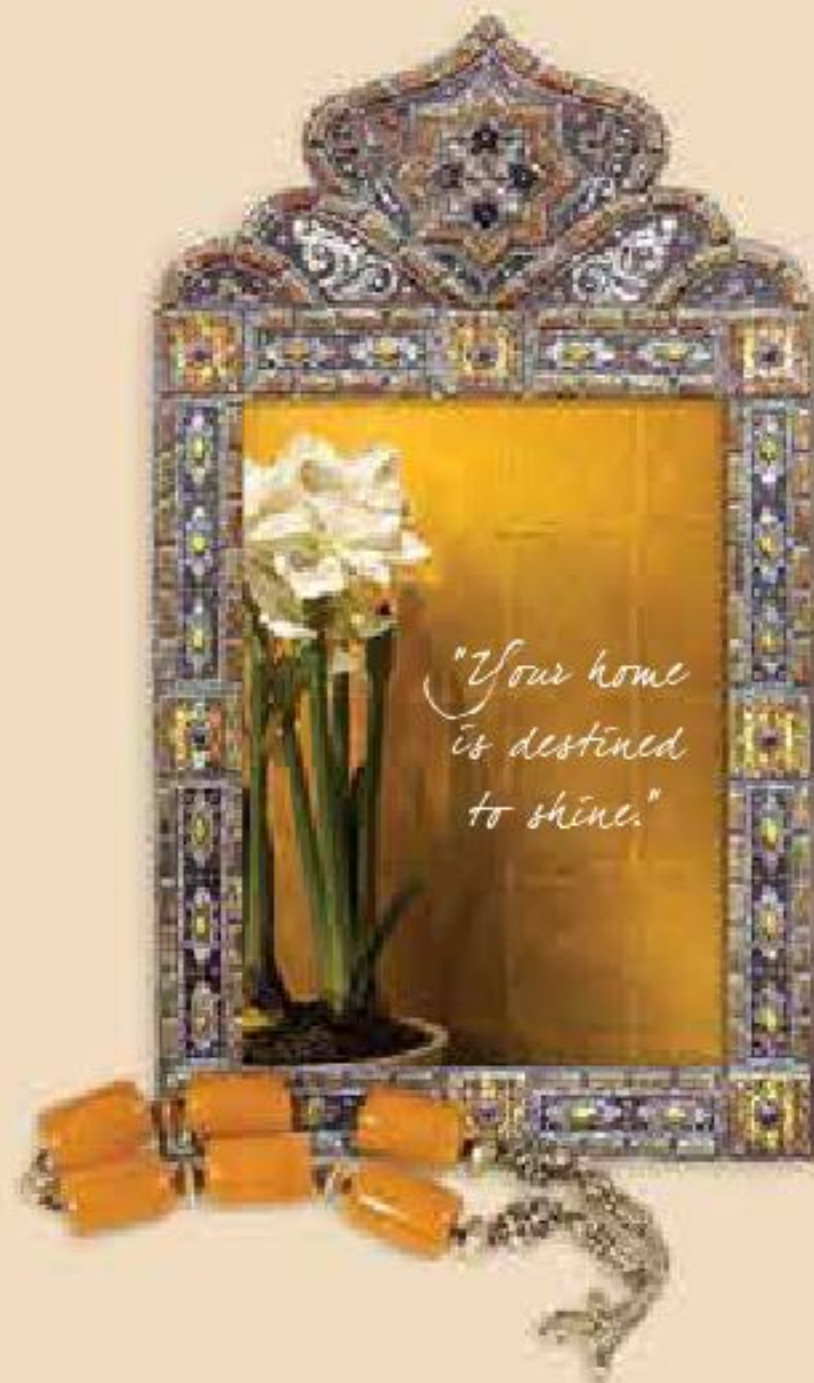


E4 - Golden Pixels



E5 - Mosaic

You'll find your walls are bound to resonate that antique finish with a variety of patterns of metal effects and brushed setting. The traditional Arabian design motifs can introduce golden glimmers, sunlit corridors, and ornate architectural detail to fill your home with warm opulence.







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# OCEANIC

*From sand dunes to the white shore  
of the beach, what you may think is  
a mirage, is actually real.*

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Stylish pearl finish





Dive into a world of serenity with the hidden natures of the deep blue. Turquoise seawaters to the grainy effect of the sandy beds, and everything in between, the deep blue is wide open here for you. Let shades of blue, coral and sand set the mood of your home as you lie back and set adrift into bliss upon waves of admiration.



01 - Blissful waters



02 - Breeze



03 - Ocean Rush



04 - Serenity



05 - Crystal Coral







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# NATURAL

*With every drop of water,  
life grows and lends itself  
to many colours and appearances.*

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Elegant antique finish





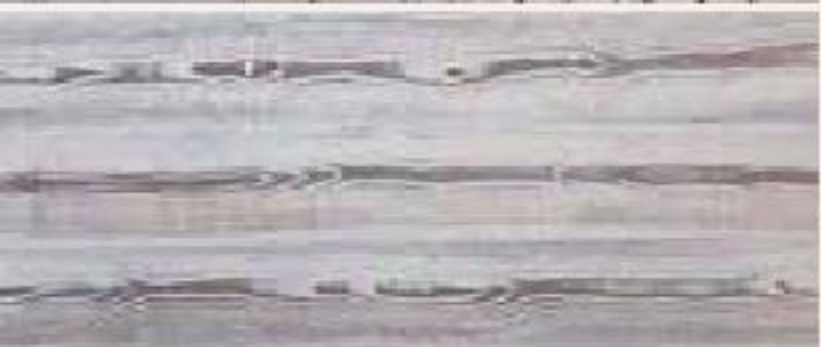
N1 - Forest



N2 - Distressed Wood



N3 - Beach House



N4 - Sail Boat



N5 - No Trace

Voyage from the comfort of your living room to a world where tranquility rules supreme. Surround yourself with nature's rustic warmth as you venture forward into the great outdoors, a forest where sunlight flickers from dim to bright. Where you find every type of natural finish to bring home.







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# GALLERIA

*The beauty we find in nature  
and art is that we all  
see it differently.*

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Unique colour motion finish





Make the walls of your home stand alone as individual marvels, or let them connect as one overall masterpiece. Express yourself with rich colours and textures that go beyond the borders of a canvas. It's your masterpiece that awaits you.



61 - Masterpiece

62 - No boundaries

63 - Loft

64 - Daydream

65 - Relaxation







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# MODERN

*The strength of modernity  
is in its simplicity.*

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Luxurious metallic finish





M1 - State of the Art



M2 - Metallic Linen



M3 - Dabbed



M4 - Grey Scale



M5 - Cutting Edge

Even art doesn't have to be over crowded to be appreciated and what's modern doesn't necessarily have to be loud. A touch of simplicity can do the trick. After all, perfection is not when there is nothing to add, but when there is nothing to take away.

Capture the essentials of style and charisma to give your home edges and curved lines, to sleek touches and daring designs, set the trends across your walls and showcase a room like no other.





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*Introducing  
our four  
new products  
from Lady Design.*

*A new inspiration,  
a new style  
and a new home.*

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# DIAMONDS

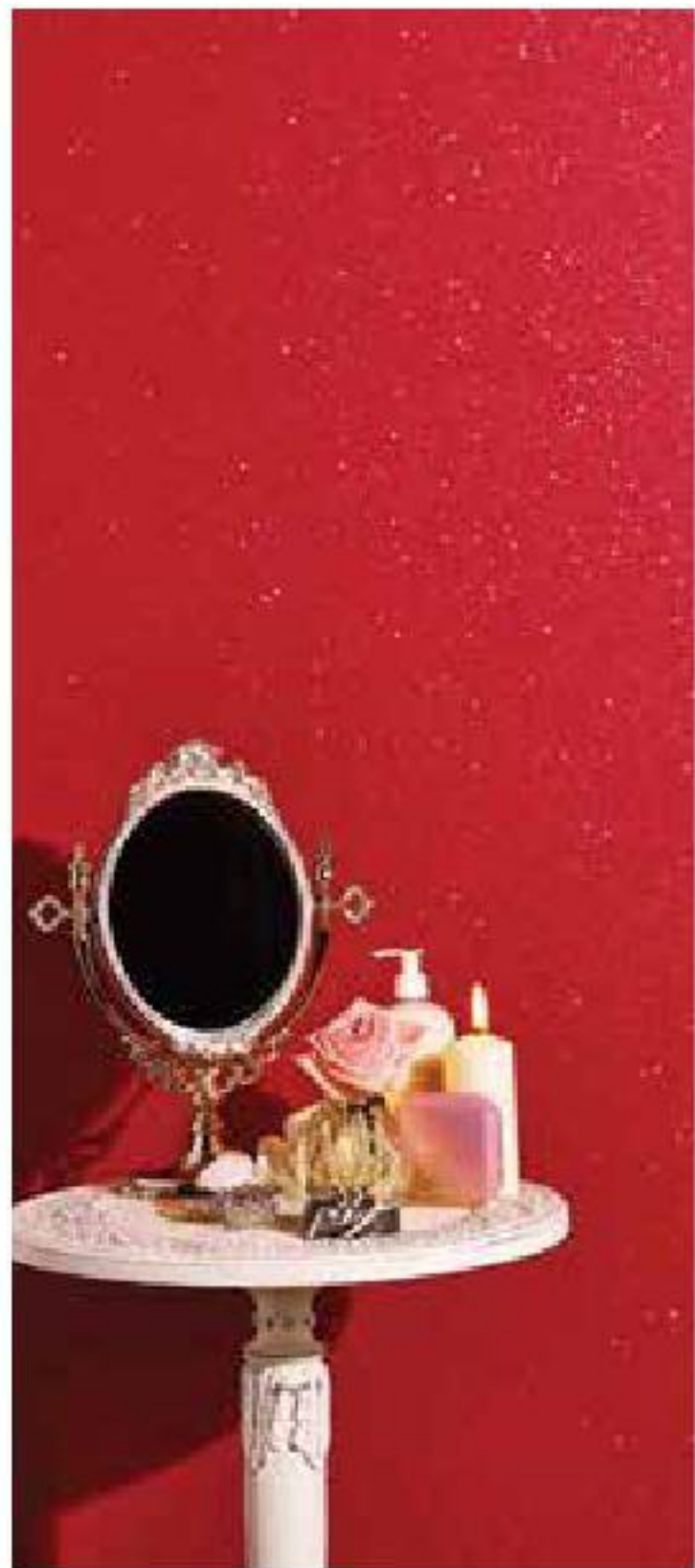
*Wish upon every  
diamond in the sky.*

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Diamond sparkle finish





Enter a world of wonder, and turn your home into a fairy tale - a dream. One of a beautiful wedding, where the walls glimmer as people move. Where a mother so eloquently gives her daughter advice before her big day and fills the room with joy. Dressed in white, it's time to dance under the starry midnight sky, one that highlights every perfection underneath. The reality is that now with walls covered in diamonds, you'll fade into that dream over and over again.

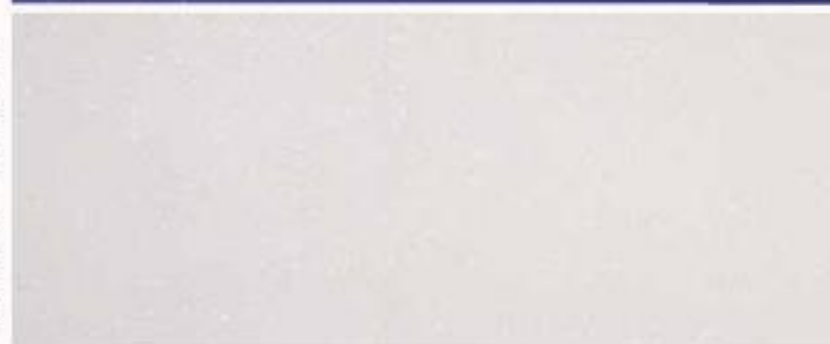


Fairy Sparkle - 4728 B/C 4731

Wedding Dress - 9964 B/C 9918

Cherry Rouge - 3338 B/C 3252

First Dance - 5415 B/C 5180







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# ROMANO

*The world's love affair  
with Italy continues.*

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Classic Roman finish





Venice - 10004

Industrial Grey - 5343

Rome - 1051

The place where your senses are exposed and your heart only falls in love. Where the art, the paint and the craft is timeless. Where the sound of violins resonates as you float through beauty on a gondola. Where the aged stone of the remaining empire is still standing proud. Where the aroma of the freshest ingredients fills the room as a homemade meal is cooked.

We understand. So bring Italy home with walls that capture every moment in texture and colour.







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# COLOUR MIRAGE

*Perform, for the entire  
world's a stage.*

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Unique colour motion finish





Let your walls invite you into a fantasy of colour. A magical place where the stage is constantly changing. Pick your background, invite your actors and let your home be an open theatre.

With walls that shimmer shades of Ruby and Sapphire, the colours of your home will look different from every angle and at every moment of the day. So open the curtains and let the show begin.



Purple Twilight - R/C 88000N Daydream - R/C 66500N Paparazzi Blue - R/C 4035 Make Them Blush - R/C 2000 Fuchsia Flash - R/C 1675R06







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# PRESTIGE

*You always have to  
dig deep to find  
the most precious things.*

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Luxurious metallic finish





Copper - B/C: S 3000-Y70R



Silver - B/C: S 2502-B



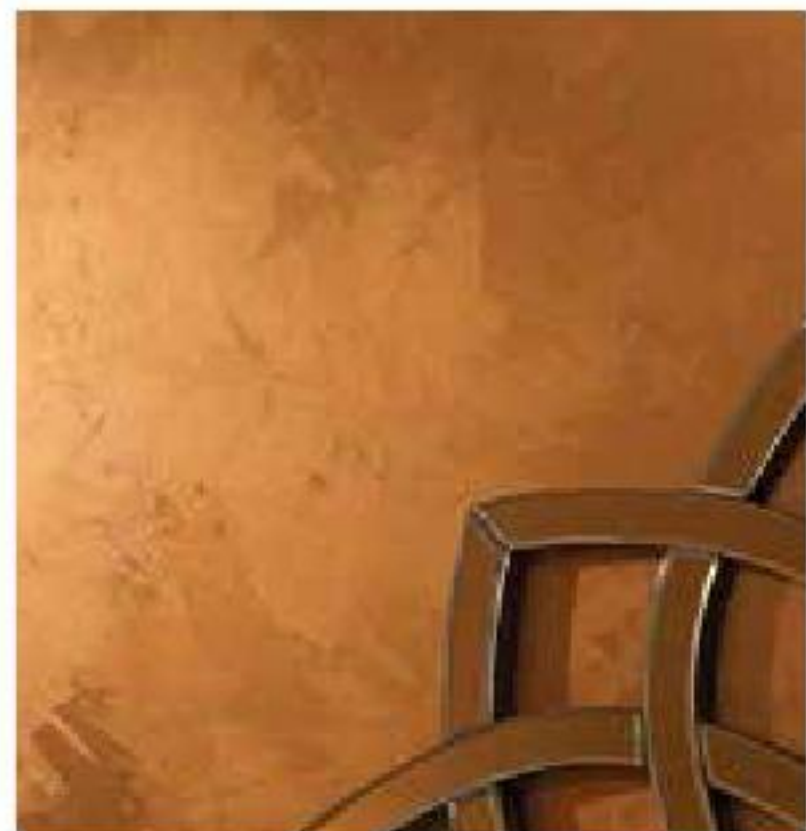
Bronze - B/C: S 3000-Y30R



Antique Gold - B/C: S 2040-G90Y

Look no further, we've laid them out on the surface for you. Dress your walls in the precious metals of the world. Let them shine beautifully like the decorated neckline of a queen to be.

With every type of fine metallic finish, you'll find treasure in every room.





## LADY DESIGN COLOUR RANGE





















Discover our collection of colours. Just select your favorite ones and let your walls express themselves like never before.

Disclaimer: Although the colours in this brochure are reproduced as accurately as the modern printing process allows, the colour of the actual paint may vary slightly from the colours shown. Printed colours can only approximate the colour of coated paint chips.



## COLOUR MIRAGE

Unique colour motion finish

Sapphire	B/C: S 4550-R90B		B/C: S 5540-R90B		B/C: S 6030-R90B		B/C: S 7020-R90B		B/C: S 8010-R90B	
Ruby	B/C: S 0510-R90B		B/C: S 0520-R90B		B/C: S 0520-R50G		B/C: S 0540-B10G		B/C: S 5540-B50G	
Ruby	B/C: S 3060-R10B		B/C: S 5040-R10B		B/C: S 6030-R10B		B/C: S 7020-R10B		B/C: S 8010-R10B	
Ruby	B/C: S 0520-R10B		B/C: S 1030-R10B		B/C: S 2040-R10B		B/C: S 2060-R10B		B/C: S 1575-R10B	

NEW





## PEARL

Stylish pearl finish

SABBIA 10139 | B/C: S 1010-Y40R

VIOLETT0 2843 | B/C: S 1005-Y80R

BIANCO 9958 | B/C: S 0500-N

GRIGIO 9959 | B/C: S 2000-N

GRIGIO 10138 | B/C: S 1010-Y20R

LILLA 3319 | B/C: S 0507-R

GELATO 9946 | B/C: S 2500-N

NUOVOLO 8439 | B/C: S 1502-G50Y

PASTELLO 10475 | B/C: S 0507-Y

FESCA 2834 | B/C: S 1015-Y00R

LAVANDA 4706 | B/C: S 0520-R50B

BRUNO 7468 | B/C: S 4502-G

VENERE 8373 | B/C: S 0530-G90Y

ROSA 3280 | B/C: 0020-R

MORADO 4573 | B/C: S 6010-R50B

NETTUNO 6066 | B/C: S 2020-B70G

SOLE 10137 | B/C: S 1040-Y20R

OURJOUAN 3282 | B/C: S 3040-R30B

MELANZANA 2677 | B/C: S 6010-Y90R

BLENTANA 5324 | B/C: S 2030-B



## PRESTIGE

Luxurious metallic finish

Antique Gold 10491

B/C: S 2040-G90Y

Copper

B/C: S 3060-Y70R

Gold\*

B/C: S 1050-Y10R

Bronze

B/C: S 3060-Y30R

Classic Gold 10492

B/C: S 1050-Y20R

Silver

B/C: S 2502-B





# STUCCO ANTICA

Elegant antique finish

MISTY PURPLE 4707   B/C: S 0520-R50B	BISQUE 2837   B/C: S 0510-Y70R	PURE WHITE 8440   B/C: S 0502-Y	MISTY DAWN 10476   B/C: S 1005-Y20R
LOTUS 4567   B/C: S 2040-R50B	DEEP PEACH 2835   B/C: S 1020-Y90R	COOL GREY 10478   B/C: S 1502-Y	LINEN 10477   B/C: S 0804-Y30R
CARIBBEAN BLUE 6324   B/C: S 1040-R50G	CERISE 2649   B/C: S 2050-Y90R	SILVER 9944   B/C: S 2500-N	DUNE 10121   B/C: S 1020-Y20R
GREEN BLUE 6323   B/C: S 3040-R50G	MULBERRY 2836   B/C: S 2020-Y90R	GREY 9943   B/C: S 3500-N	CLAY 10124   B/C: S 2030-Y20R
TURQUOISE 5321   B/C: S 2050-R10G	TAUPE 3275   B/C: S 5010-R10B	ARSEN 1 0123   B/C: S 4502-Y	SANDALWOOD 10479   B/C: S 3010-Y10R



# GLAZE

Contemporary shiny finish

IRON BLACK 9982   B/C: S 2500-N	WOOD 10481   B/C: S 2010-Y20R	EARTHY RED 2838   B/C: S 1510-Y80R	DUSTY PINK 2841   B/C: S 0607-Y50R
SLATE GREY 4708   B/C: S 5502-B	SADDLE BROWN 10483   B/C: S 2030-Y20R	ENGLISH RED 9135   B/C: S 0510-R10B	SEPIA 2842   B/C: S 1510-Y40R
GREY 10489   B/C: S 2010-Y20R	CAMEL 10485   B/C: S 1020-Y20R	DEEP SEA BLUE 5382   B/C: S 0502-B	PALE PINK 2839   B/C: S 1510-Y80R
DIM GREY 9960   B/C: S 2000-N	FERN GREEN 8441   B/C: S 3010-G90Y	MINERAL MIST 5383   B/C: S 0500-N	SOFT STONE 2840   B/C: S 0804-Y50R
PEWTER 8443   B/C: S 2005-G90Y	OLIVE GREEN 8442   B/C: S 2005-Y	FRENCH BEIGE 10487   B/C: S 1005-Y20R	HONEYDEW 10488   B/C: S 0804-Y10R





# GLITTER

Shimmering glitter finish

Golden Glow	B/C: S 2000-Y20R	
	B/C: S 0570-Y20R	
	B/C: S 0530-Y10R	B/C: S 0510-Y10R
Moondust	B/C: S 8010-Y90R	
	B/C: S 1580-Y90R	B/C: S 0550-Y90R
	B/C: S 6030-R50B	B/C: S 4040-R00B
Starlight	B/C: S 7020-R90B	
	B/C: S 3000-R80B	B/C: S 2000-B
	B/C: S 9000-N	B/C: S 4000-N
		B/C: S 0520-R50G
		B/C: S 0300-N



# LADY DESIGN ROMANO

Classic Roman finish

SILVER MOON 5081	INDUSTRIAL GREY 5343	SONNETTA 4724	BLACKENED BLACK 9938*
PALE PEARL 4046	FIORE 4506	MOON REFLECTION 4072	SEA EMERALD 6004
DESERT SAND 1037*	CLAUDIO 2571	ROME 1051*	COLOSSED 1802
PETALS 1156	VENICIA 10004	TUSCANA 1435	MELON SHAKE 10010
WHITE*	EMPIRE 520*	MARTAKESH 1623	SOLID 2363

NEW





# DIAMONDS

Diamond sparkle finish

WEDDING DRESS 9064   B/C: 9918	FANTASY 4725   B/C: 6525	FAIRY SPARKLE 4728   B/C: 4731	DESERT SKY 9863   B/C: 4116
CLLOUDS 2666   B/C: 2228	HONEYMOON 10606   B/C: 10341	DREAMS 10607   B/C: 10229	TIE THE KNOT 9062   B/C: 9913
LACE 2867   B/C: 2374	PRINCESS 3337   B/C: 3114	CHERRY ROUGE 3338   B/C: 3252	KOSHA 2864   B/C: 2845
VEIL 3336   B/C: 3302	LILAC BOUQUET 4727   B/C: 4391	I DO 4726   B/C: 4623	FOREVER YOURS 2865   B/C: 2110
FAIRYTALE 6334   B/C: 6031	ALMAS 6333   B/C: 6241	CARRIAGE 7558   B/C: 7154	FIRST DANCE 5415   B/C: 5180

NEW



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