



JOTUN

No. 1 in Paints

BE BOLD

COLOUR TRENDS



VOLUME 4, 2013



The JOTUN colour ambassadors

**Top
left to right**

Fadi
Interior Design
Consultant - **Oman**

Diyali
Professional Painter/
Fashion Designer - **Dubai**

Dorota
Sr. Interior Designer/
Project Director - **Qatar**

Sara
Concept Decorator
The One - **Dubai**

**Bottom
left to right**

Suzanne
Freelance Interior
Designer - **KSA**

Hala
Visual Merchandising
Manager - **Dubai**

Elie
Rs. Architect/Project
Manager - **Kuwait**

Ericson
Designer
Jotun - **Oman**

Rawan
Interior Architect/Colour
Consultant - **Kuwait**

Rahma
Designer / Artist
Jotun - **KSA**

Amy
Architect/Interior Design
Consultant - **KSA**

Maricor L. Cruz
Regional Designer
(MENA) Jotun - **Dubai**



BE BOLD

CREATED BY JOTUN COLOUR AMBASSADORS

Welcome!


Jotun Paints brings you a new bold colour selection for your home. The Be Bold colour trends created by Jotun Colour Ambassadors.

Be Bold and let your creativity bring your home to life. With the brightest, warmest and freshest colours for this year. Let the colour trends; "Break Free", "New Minimalism" and "Traveller" inspire and change you to a new level of creativity.



BREAK FREE

NEW MINIMALISM



TRAVELLER



COLOUR OF THE YEAR

Fosfori

This year's "Be Bold" theme is about taking on new challenges, and seeing opportunities with a positive mindset.

Fosfori, Jotun's Colour of the year, represents that positive, "Be Bold", attitude. It's flashy and bright, but soothing and calm at the same time, depending on the time of day and the way of illumination.

New, intriguing and optimistic, Jotun's colour of the year 2013.

Zanbaq 7270



Al Caribi 5386



Samaa 6266

Fosfori 8435



BREAK FREE

Break free from the usual and envision an unbounded reality. Enjoy total freedom in your home by breaking free from harmonious colours and use this bright, out of the ordinary colour scheme.

Zanbaq 7270

Shamam 8318

Samaa 6266

Colour of the year!
Fosfori 8435
Not available in Matt finish.

Madanee 6224



Layl 5380

Al Caribi 5386



Onutha 3314



Fenomastic Stain Resistant

is a high quality emulsion paint which is easy to clean. It's perfect for those high traffic areas such as hallways and kids' rooms.



Madanee 6224

Al Caribi 5386

Layl 5380

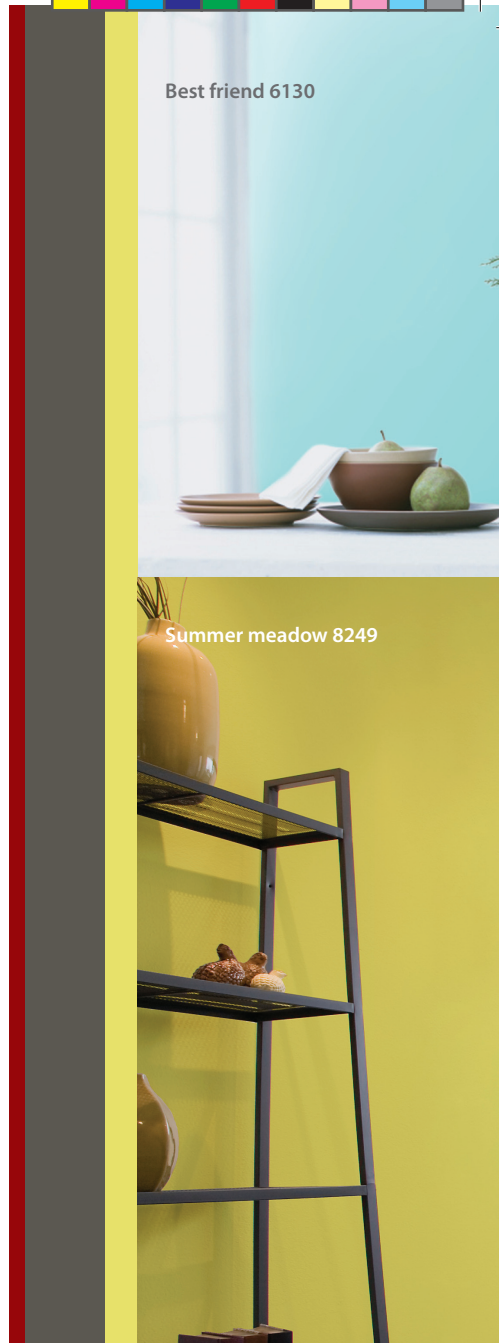
Onutha 3314



Heron grey 0403



Fahm 9925



Best friend 6130

Summer meadow 8249

NEW MINIMALISM

Create an illusion and make small spaces seem larger through colours and clean lines. Be innovative and experience the spaciousness in your home.

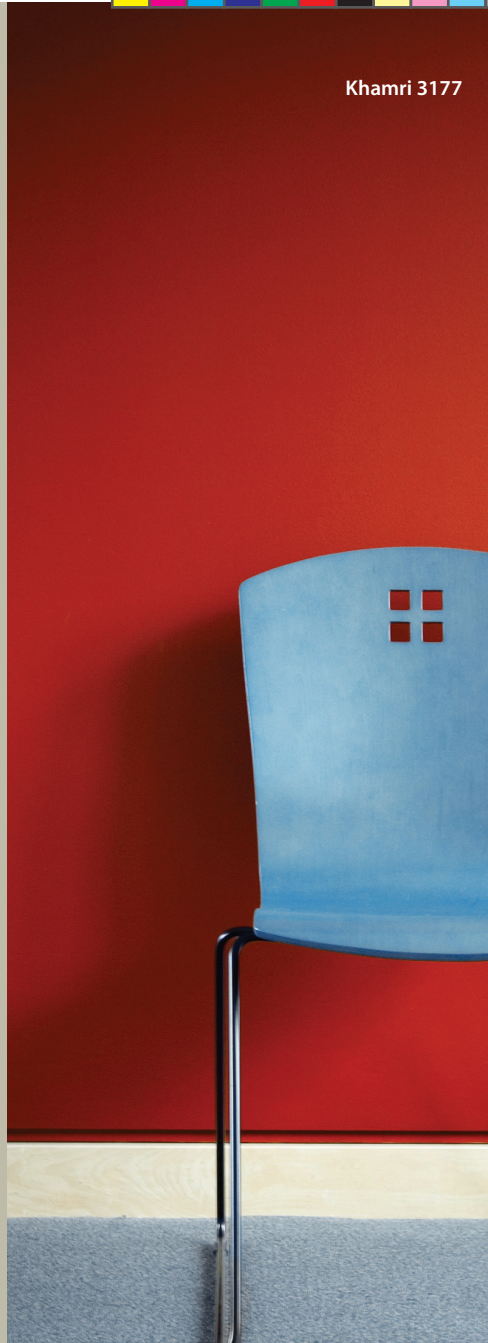
Talji 4503

Heron grey 0403


Fahm 9925

Summer meadow 8249





Fenomastic Hygiene
is a high quality emulsion paint which prevents the growth of many bacteria and fungi. Ideal for your kitchen and bathrooms.



Best friend 6130

Petroli 4625

Hajari 4477

Khamri 3177



Oshbi 7403



Latte 1393



TRAVELLER

Be inspired by all the beautiful places of the world and create an adventurer's home. Rich, warm colours balanced with earth tones, textured elements and patterns. Be bold and experience a home with a great mix of art and culture.

Sadaf 1964

Latte 1393

Jamali 1364

Burtoqali 2217
Not available in Matt finish.

Burtoqali 2217



Jamali 1364



Sadaf 1964



Banafsaj 4699



Wardi 3313

Terra 0529

Banafsaj 4699

Oshbi 7403

Fenomastic Pure Colours Emulsion is a high quality emulsion paint with long lasting colours. It's durable, washable and it has low VOC (Volatile Organic Compounds).





COLOURADVISOR

Choosing colours is as easy as 1-2-3.
ColourAdvisor is an easy-to-use colour visualiser tool
which lets you try different colours online.



take a picture of your home



upload it on
www.colouradvisor.com



try out different colours to find the
perfect colour combination



Fenomastic
Pure Colours
Emulsion



Fenomastic
Pure Colours
Enamel



Fenomastic
Stain
Resistant



Fenomastic
Hygiene



OUR FENOMASTIC PRODUCTS

Fenomastic Pure Colours Emulsion

(matt, silk, semi-gloss, gloss)

- Long lasting colours
- Low odour & Washable
- Superior coverage

Fenomastic Hygiene

(matt, silk)

- Anti bacterial & anti fungal
- Crack bridging
- Superior coverage

Fenomastic Pure Colours Enamel

(matt, semi-gloss, gloss)

- Long lasting colours
- Lead free & Washable
- Superior coverage

Fenomastic Stain Resistant

(silk)

- Long lasting colours
- Easy stain removal
- Superior coverage

Disclaimer: Although the colours on this brochure are reproduced as accurately as the modern printing process allows, the colour of the actual paint may vary slightly from the colours shown. Printed colours can only approximate the colour of coated chips.



WHERE YOU CAN FIND US

Algeria, Bahrain, Egypt, India, Iran, Jordan, Kenya, KSA, Kuwait, Lybia,
Morocco, Oman, Pakistan, Qatar, Sudan, Syria, Tanzania, Turkey, Yemen, Iraq

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